



EPOGEE®

EPG IS NOT ANOTHER OLESTRA.

They are two different technologies that function very differently.

EPG

- ✓ Made from fat and functions like fat
- ✓ 65 safety studies - up to 150 grams ingested per day with no gastrointestinal distress
- ✓ FDA GRAS status across 14 applications (despite Olestra's failure)
- ✓ Safe to consume does not deplete the body nor block the absorption of fat-soluble vitamins
- ✓ Is an alternative fat that safely reduces 92 percent of calories & saturated fat from replaced fat
- ✓ Breaks down naturally in environment with no remaining residue

Olestra

- ✓ Not a fat - made from sucrose so sugars may have to be added back in to overcome poor mouthfeel and unpleasant taste
- ✓ Proven gastrointestinal distress caused by consumption levels as low as 10 grams per day
- ✓ Currently banned in Canada and European Union
- ✓ Inhibits the absorption and depletes the body of fat-soluble vitamins and nutrients
- ✓ Fat substitute (not a fat) that claims to reduce 100 percent of calories
- ✓ Does not break down naturally in the environment

Find out how our fat alternative, EPG, can make your better-food products even better. Contact our Chief Commercial Officer, Jayme Caruso (jcaruso@epogee.com) or visit epogee.com.